



Three Simple Facebook Tips

Social Media for Your Business

Check your Facebook Insights to see the best days and times to post. By scheduling your posts at these times you'll increase your reach and the likelihood that your fans will engage with your social media activity.

Use Facebook as your Page at least three times per week. Engaging with other pages by liking their posts and sharing valuable content will increase your brand's visibility and build relationships with your professional network.

Ensure your About section features the most important information about your company including your product and/or service and where you're located, whether online or offline. This area is indexed by search engines & can get you found.